

Day 1 – Arrival Day		
PM until 17:30	Arrival of the Participants and Registration	Registration at reception desk.
17:45- 18:45	Welcome	<b>Networking and Ice Breaking:</b> getting to know each other in an informal setting
19:45- 23:00	Opening Ceremonies	Informal welcoming by organisers- Moderator Mikki (backup Olivia or Nev) -45 minutes of music -10 minutes introduction (Mikki) -10-15 minute presentation to the event (Martin) -5 minute presentation to Magazine (Nev) -2 minutes reminders for the next day (times) and encouragement to network/speak and enjoy the evening (Mikki) -2 hours of music/networking

Day 2 - Media Literacy: What Is It and Why Does it Matter? MODERATOR: WARREN HANDLEY		Additional Notes
07:00	Breakfast	
08:45	Leave for Venue	
09:30	<b>Welcome Speech by YTIM: Agenda overview, project objectives, house and financial rules</b>	Welcome Speech (Olivia) Introducing the topics for the event and the next session  Total time: 5-10 minutes
09:45- 11:45	<b>The State of Media Literacy in Sending Countries</b>	Each leader of the partner's organisation will introduce the state of media literacy in their countries and a brief overview of their organisation: Russia, Germany, Italy, Serbia, Lithuania, Bosnia and Herzegovina, Slovakia and Czechia. <ol style="list-style-type: none"> <li>1. Serbia</li> <li>2. Bosnia and Herzegovina</li> <li>3. Russia</li> <li>4. Lithuania</li> <li>5. Germany</li> <li>6. Italy</li> <li>7. Slovakia</li> <li>8. Czechia</li> </ol> Moderator (Warren) is needed to thank/introduce the next speakers from AFTER Bosnia&H- Olivia will intro Serbia and session

*10 minutes for each representing organisation to introduce the state of media information and literacy from their sending country.*  
**Room Setup: Presenters sitting at the front with Warren- 9 chairs. No tools/materials needed beyond presentations ready to go with projector and screen**

		Total time: 2 hours, each presenter has 10 minutes including any time they wish to allot to Q&A	
11:45-12:00	<b>Coffee Break</b>		
12:15-13:30	<b>Introduction into MIL and Why it Matters</b>	<p>Masterclass - presentation and discussion</p> <p>FIRST PART: What is ML? How to develop and encourage ML in youth population? What is the role of critical thinking in ML? Who are gatekeepers and why are they important? Misinformation and fake news Media text examples and short analysis What is the role of ML in the digital era?</p> <p>SECOND PART: Discussion with participants and Q&amp;A with participants</p> <p>Total time: 1 hour and 30 minutes</p>	<b>SPEAKER: DANICA CIGOJA PIPER</b> <i>Room setup: normal classroom, projector and screen set up, no tools required</i>
13:30-14:30	<b>Lunch</b>		
14:45-16:00	<b>MIL strategies, policies, good practices in Serbia</b>	<p>Presentation: Speaker will share her experience of working in Tanjug News agency with participants. She will talk about how one news agency is contributing news, how hard it can be and demanding not to make fake news. She will share with participants mistakes she made during her work, fake news she published accidentally but also ones that she stopped from publishing.</p> <p>Last 10-15 minutes Q&amp;A, Total time: 1 hour and 30 minutes</p>	<b>SPEAKER: TAMARA DJURIC</b> <i>Room setup: normal classroom, projector and screen, no tools</i>
16:00-16:15	<b>Coffee Break</b>		
16:30-18:15	<b>Media landscape and reflection Discussion Questionnaire Article Writing Introduction and time to write</b>	<p>Main introduction to article writing and expectations and transition to small group work –participants will share insights into media landscape and situation of MIL in their countries based on the knowledge gained throughout the day and reflection.</p> <p>Total time: 1 hour and 45 minutes</p>	<i>No tools or required setup</i>
18:30	<b>Leave for Restaurant</b>		

19:15	<b>Dinner at Blunch</b>		
20:30-22:00	<b>Informal Networking</b>	Networking Speed Dating (1-1.5 hours) at the hotel	<i>Ambassador's responsibility- See Networking Games Document</i>

<b>Day 3 – Freedom of Speech, Responsibility and Ethics MODERATOR: NATALIJA OSIPOVA</b>			<b>Additional Notes</b>
07:00	<b>Breakfast</b>		
09:15	<b>Leave for Venue</b>		
10:00-13:00	<b>Freedom of Speech and its Boundaries</b>	Presentation: Principles of free speech & an informed citizenry, Principles & histories of democracy, Digital information dissemination & data-mining, Press freedom worldwide	<i><b>SPEAKER: ROBERT WARREN Room setup: normal classroom, requires white board, markers, and presentation set up</b></i>
11:00-11:30	<b>Coffee Break</b>		
	<b>Freedom of Speech and it's Boundaries continued</b>	Last 10-15 minutes left for Q&A  Total time including coffee break: 3 hours	<i><b>CONT.</b></i>
13:00-14:15	<b>Lunch</b>		
14:30-16:00	<b>Case Studies and Their Comparison: A Practical Look at Freedom of Speech</b>	Workshop, debate: the speaker will introduce participants into several famous legal cases on freedom of speech The participants will then discuss and compare those cases to explore the limits of freedom of speech in various countries and times. The end they will present the results. Formulated debate based on one case study/ethical dilemma  Total time: 1 hour and 30 minutes	<i><b>SPEAKERS: ROBERT WARREN AND DANICA PIPER Room setup: speakers will take their groups and will shape seating to their individual preferences- tools: readings/case study</b></i>
16:00-16:15	<b>Coffee Break</b>		
16:15-17:30	<b>Freedom of Speech: Freedom of Speech- History and Future Implications</b>	Panel discussion Freedom of Speech: Freedom of Speech- History and Future Implications Moderator introduces session and first speaker: 5 minutes First speaker: 7 minutes	<i><b>SPEAKERS: DANICA PIPER, TAMARA VUCENOVIC, CHRISTOPHER SEBASTIAN Room setup: 4 chairs up front in semi circle with 2 microphones-</b></i>

		<p>Moderator comments and brings in other speakers: 10 minutes  Moderator asks next speaker question: 2 minutes  Second speaker: 7 minutes  Moderator comments and brings in other speakers: 10 minutes  Moderator asks next speaker their question: 2 minutes  Third speaker: 7 minutes  Moderator comments and brings in other speakers: 10 minutes  Audience Q&amp;A: 15 minutes</p> <p>Total time: 1 hour and 15 minutes</p>	<i>one for moderator and one for panelists</i>
17:45-18:45	<b>Time allotted for article writing and discussion</b>	Article topic discussion (optional) and article writing	
19:00-20:00	<b>Dinner</b>		
20:00-21:30	<b>Informal Networking</b>	Ambassador's Evening/Walk (1-2 hours)	
21:45	<b>Leave for the hotel</b>		

Day 4 – Rumors and its Mechanisms MODERATOR: WALAA ALFAQEEH		Additional Notes
07:00	<b>Breakfast</b>	
08:45	<b>Leave for Venue</b>	
09:30-11:15	<p><b>Communication Mechanisms: Rumours and Why We Trust Them</b></p>	<p>Masterclass - presentation – peculiarities of communication in the digital environment and all its facets including trusting modern media and journalists, strengthen ourselves through education to form more critical thinking towards media sources</p> <p>Total time: 2 hours</p> <p><i><b>SPEAKER: TAMARA VUCENOVIC Room setup: normal classroom, no tools, presentation setup as normal</b></i></p>
11:15-11:30	<b>Coffee Break</b>	
11:45-13:00	<p><b>Fake News and Misinformation/ Deepfake and Disinformation Workshop</b></p>	<p>Presentation and workshop: How can we spot fake news and misinformation and can machine learning/AI stop the spread of fake news and misinformation?- During this interactive session, we will be looking at mechanisms to spot misinformation</p> <p><i><b>SPEAKER: KAREN PESSE Room setup: normal classroom, 10 flipcharts, 20 packs of post it notes, pens for participants, presentation setup</b></i></p>

		and brainstorm on possible solutions that are not yet available in the market.	
		Total time: 1 hour and 15 minutes	
<b>13:00-14:00</b>	<b>Lunch</b>		
<b>14:30-16:30</b>	<b>Workshop: True or False, Putting it to the Test</b>	<p>Workshop, group work: participants will form into their assigned groups. Each group will be given several facts and interests about one of the organisation leaders. Using techniques explained by the speaker, they will be asked to write an article headline, subtitle, and basic description of the article to intrigue the organisation leader they have been assigned. Each group will need to create the basic description and headlines of 1 True &amp; 1 False story. It will then be judged by the other groups and ultimately the assigned organisation leader to identify which is True or False. This is to show how easy it is to convince, or alternatively show how the new insights help you to become more cautious or aware of what is true and what is false in the media.</p> <p>Total time: 2 hours</p>	<p><b>TAMARA VUCENOVIC</b>  <i>Room setup: chairs grouped into 5-6's and participants directed to get into groups, leaders off to the side/in their own group, 4 flip charts available if participants want them as a tool</i></p>
<b>16:30-16:45</b>	<b>Coffee Break</b>		
<b>17:00-18:00</b>	<b>Time to write articles.</b>	Q&A with experts, speakers, or partners regarding their article topics	
<b>18:15</b>	<b>Leave for restaurant</b>		
<b>19:00-20:00</b>	<b>Dinner</b>		
<b>20:15-21:15</b>	<b>Informal Networking</b>	Human Bingo (1-1.5 hours)	

Day 5 – Artificial Intelligence and Big Data in Media Literacy MODERATOR: ALEKSANDAR DASIC		Additional Notes
<b>07:00</b>	<b>Breakfast</b>	
<b>08:45</b>	<b>Leave for Venue</b>	
<b>09:30-10:30</b>	<b>Newsroom in Contemporary Society</b>	<p><b>Study visit in Beta News Agency.</b>  Participants will get first-hand experience on how news is created then disseminated.</p>

		Gained insights and knowledge will help them when creating learning resources or developing and delivering sessions on the topic in their regular youth work.  Total time: 1 hour	
<b>10:50-11:20</b>		<b>Coffee Break</b>	
<b>11:20-12:30</b>	<b>Beta News Agency</b>	Presentation/Masterclass: Technology in Media	<b>VOJKAN KOSTIC</b> <i>Room setup: normal classroom, presentation setup normal</i>
<b>13:00-14:00</b>	<b>Lunch</b>		
<b>14:30-16:45</b>	<b>AI in Media and Social Media: A Theoretical and Practical Approach</b>	Masterclass- presentation- usage of AI for media and its role in society. Introduction and discussion of algorithms and AI in daily life- Why it matters and leading into social media algorithms  Total time: 2 hours and 15 minutes	<b>SPEAKER: IBRAHIM KUSHCHU</b> <i>Room setup: normal classroom, 4 flipcharts, presentation setup as normal, whiteboard markers, pens for participants</i>
<b>16:45-17:00</b>		<b>Coffee Break</b>	
<b>17:00-18:45</b>	<b>AI in Media and Society: Implications Panel Discussion</b>	Panel discussion: The Implications of AI and Technology in Society- a Benefit or a Pitfall? Participants will hear several perspectives regarding this topic and will be able to form their own informed opinions regarding AI and the Media. Moderator Intro session and ask first question: 5 minutes First speaker: 7 minutes Moderator comments and brings in other speakers: 10 minutes Moderator brings in second speaker: 2 minutes Second speaker: 7 minutes Moderator comments and brings in other speakers: 10 minutes Moderator brings in third speaker: 2 minutes Third speaker: 7 minutes Moderator comments and brings in others: 10 minutes Moderator brings in fourth speaker: 2 minutes Fourth speaker: 7 minutes Moderator comments and brings in others: 10 minutes	<b>SPEAKERS: ROBERT WARREN, IBRAHIM KUSHCHU, KAREN PESSE, CHRISTOPHER SEBASTIAN</b> <i>Room setup: 5 chairs at the front in a semicircle, 2 microphones one for the moderator and one to be passed along for speakers</i>

		Audience Q&A: 20 minutes	
		Total time: 1 hour and 45 minutes	
19:00	Leave for Restaurant		
19:45-20:45	Dinner (Blunch)		
21:00-22:30	Time to write articles  Informal Networking	Q&A with experts, speakers, or partners regarding their article topics  Two Truths and a Lie (45 minutes)	

Day 6 – Final submissions and Cultural Day		Additional Notes
07:00	Breakfast	
08:45	Leave for University	
09:30-12:00	Final day for writing articles, morning dedicated to completion	Submissions given by lunch
12:00-13:00	Lunch at the University	
13:00-17:00 (at the latest)	Start of Cultural Excursion- Leave from Uni	
17:00	Meet back at University for Bus	
17:30-17:45	Arrival back at hotel	
19:00	Leave for Closing Ceremonies (Easy Club)	
19:30-23:00	Closing Ceremony/Networking	<p>Moderator: Olivia (backup Mikki or Nev)</p> <p>-45 minutes-1 hour: Arrive, grab food and drinks- Josh's playlist is on</p> <p>-5-10 minutes: Closing/Thank you speeches (at the end of this speech, Josh or Anton- whoever is not doing the video, gets on stage to hand out awards while moderator speaks and thanks speakers)</p> <p>-10-15 minutes: Awards for speakers -Warren, Kushchu, Pesse, <b>Vucenovic, Cigoja, Djuric, Kostic (these four's attendance is up in the air- gifts may have to be given beforehand and a shoutout during awards)</b></p> <p>-5-7 minutes: Final video</p> <p>-Olivia lets all participants know where to find their certificates and to expect an evaluation form from Erasmus next week for the event then encourage them to enjoy their evening</p> <p>-2-2.5 hours of music/after party</p>

Day 7 – Departure Day	
07:00	Breakfast
09:00	Departure of participants to return home

**Need to know contacts (just in case):**

- **Hotel M: Pavlovic Goran ([office@hotel-m.com](mailto:office@hotel-m.com), +381 11 3090 644)**
  - **Accommodation, opening ceremony, icebreaking room**
- **Met Uni: Kruna Ciric ([kruna.ciric@metropolitan.ac.rs](mailto:kruna.ciric@metropolitan.ac.rs), +381 11 20 30 885)**
  - **3 classrooms, computer lab, catering space**
- **Catering: Sara Davidović ([office@gastroplanet.rs](mailto:office@gastroplanet.rs), +381 64 618 58 78)**
- **Blunch Restaurant: Milica Nedeljković ([krivokapicmilica@gmail.com](mailto:krivokapicmilica@gmail.com), 0600154983)**
- **Closing ceremony venue: Easy Club ([easy@clubeasy.rs](mailto:easy@clubeasy.rs), +381 63 19 21 399)**
- **Opening ceremony band: Bambolerossi (main contact Milos, +38163 784 09 05)**
- **Closing ceremony band: Pitchwise cover band (main contact Katarina, [pitchwise.belgrade@gmail.com](mailto:pitchwise.belgrade@gmail.com), +381 64 527 1221 Katarina +381 64 377 1216 Stevan)**
- **Flowers: Quince Flowers-Closing ceremony only- table top arrangements ([cvecaraquince@gmail.com](mailto:cvecaraquince@gmail.com), +381 11 26 82 208)**