

Aleksandar Protić
www.aleksandarprotic.eu

EMPLOYMENT

June2000 – March2016

CEO; Creative Director at ALEKSANDAR PROTIC

- Managing the team of 5 -10 + people
- Decision maker in all areas regarding **Aleksandar Protic RTW Collections**
- Sketching, draping, pattern making
- Presenting **Aleksandar Protic RTW Collections** from 2001 at **LisbonFashionWeek**
- **Aleksandar Protic store** 2000-2011, **Lisbon, Portugal**
- Since **2000** work published in many national and international fashion Magazines such as **Vogue Portugal, Vogue Italy, STYLE and the family tunes-Berlin, STREET and SPORT - Italy, Elle Portugal, etc.**
- Designed two shoe collections for a shoe brand **"DKODE"**
- Twice the nominee for **Best Designer and Shop** of 2011 and 2012 by **FashionTV Awards, Portugal**
- Costume designer at **Opéra de Lyon** for the contemporary dance piece **Xylographie, Lyon, France 201516**
- Selected by **La Maison Méditerranéenne De Métiers de la Mode** to represent Portugal in the project **Maison de la Création, 2010-2011**, which culminated with exhibitions at **Palais Royal, Paris and Chamber of Commerce and Industry, Marseille, France**

PROFESSIONAL EXPERIENCE

2017

- Costume design for contemporary dance piece **"Doesdicon"** by **Tânia Carvalho**, Grupo Dançando com a Diferença, **Funchal, Madeira**
- Costume design for contemporary dance film **"Um saco e uma pedra"** by **Tânia Carvalho**, Lisbon
- **RTW S/S2018 LisbonFashionWeek**

2016

- Costume designer at **National Ballet Company** for contemporary dance piece **"Carnaval"** by **Victor Hugo Pontes, Lisbon, Portugal, 2016**
- Costume design for contemporary dance piece **"Glimpse"(5RoomPuzzle)** by **Tânia Carvalho, Marseille, France**
- Costume designer at **Opéra de Lyon** for the contemporary dance piece **"Xylographie", Lyon, France 2015-16**

•

2015

- Costume designer at **Opéra de Lyon** for the contemporary dance piece **Xylographie, Lyon, France 2015-16**
- **RTW A/W 2015/16 in collaboration with Samsung Portugal, LisbonFashionWeek**
- **RTW S/S 2016, LisbonFashionWeek**

2014

- **RTW A/W 2014/15, LisbonFashionWeek**
- Design of **A/W 2014/15** shoe collection for “**Dkode**” shoe brand
- Costume designer for contemporary dance piece “**Weaving Caos**” by **Tânia Carvalho, Centre Pompidou, Paris**
- Uniforms for the restaurant “**Bica do Sapato**”, **Lisbon**
- Costume designer for **LUX Club** 16th Anniversary party, **Lisbon**
- Costume designer for contemporary dance piece “**Pastiche**” by **Luiz Antunes, Lisbon**
- Design of **S/S 2015** shoe collection for “**Dkode**” shoe brand

2013

- **RTW S/S 2014, LisbonFashionWeek**
- **RTW A/W 2013-14, LisbonFashionWeek**
- Costume designer for contemporary dance piece “**Dance Bailarina Dance**” by **Clara Andermatt, National Ballet Company; Teatro Camões, Lisbon**
- Costume designer for contemporary dance piece “**SÍNCOPA**” by **Tânia Carvalho**
- Professor of drapping workshop, Contemporary Clothing Course for **MA Degree, Group for Fashion Design, ESAD, Oporto**

2012

- Costume designer for contemporary dance piece by **Tânia Carvalho, “27 Ossos”, Rencontres chorégraphiques internationales de Seine-Saint-Denis, France**
- Costume designer for the opera “**Páris e Helena**” by **Clara Andermatt, Lisbon**
- Participant at the exhibition at **MUDE/Museu do Design e da Moda/ “Tell me what you like, I will tell you who you are”, Lisbon**
- **RTW S/S 2013, LisbonFashionWeek**
- **FashionTV Awards Portugal, Nominee for the best Fashion Designer in 2012**
- Participant at the exhibition “**Com Esta Voz me Visto**” **MUDE/ Museu do Design e da Moda/, Lisbon**

2011

- Participant at the group exhibition “**Ombres Portées**”, **Palais Royal, Paris, France**
- Starts selling **Aleksandar Protic RTW** at multilabel store “**Gerda Hug**”, **Marseille, France**
- **RTW A-W 2011/12, LisbonFashionWeek**
- Costume designer for contemporary dnace piece “**ICOSAHEDRON**”, by **Tânia Carvalho, Culturgest, Lisbon, Tanz im Berlin, Germany**

-
- Costume designer for contemporary piece “**QQYWQU’DDYLL’O**”, by **Luis Guerra do Laocoi, Teatro Maria Matos, Lisbon**
- Member of the jury for MA Degree in Fashion Design, **ESAD, Oporto**
- **RTW S/S 2012, LisbonFashionWeek**
- Invited by “**ABSOLUT**” Vodka to make a promotional outfit exhibited at **LisbonFashionWeek** and in a glass cube in Lisbons City`s center
- Costume designer for contemporary dance piece “**Maior**” by **Clara Andermatt, Centro Cultural de Belém, Lisbon**
- **Aleksandar Protic RTW S/S 2012** fashionshow at **Institute Français, Lisbon**
- **FashionTV Awards Portugal**, Nominee for the **Best Designer** and **Shop** in 2011

2010

- Selected by **La Maison Méditerranéenne De Métiers de la Mode** to represent Portugal in the project **Maison de la Création**, organized by Ministry of Culture and Communications and Ministry of Economy and French Industry, **Marseille and Paris, France**
- **RTW A/W 2010-11, LisbonFashionWeek**
- Creative Direction for the launch of new collection of the jeweler **MIMI**, Jewelry shop Ferreira Marques, **Lisbon**
- Costume designer for contemporary dance piece “**Fábulas**”, by **Tania Carvalho e Maria Duarte, Lisbon**
- Costume designer for contemporary dance piece “**O toque**” by **Clara Andermatt, CPBC, Lisbon**
- **RTW S/S 2011, LisbonFashionWeek**

2009

- **Rendez-Vous Trade Show**, 6-9 of march 2009, **Paris**
- **RTW A-W 2009/10, LisbonFashionWeek**
- **RTW S-S 2010, LisbonFashionWeek**
- Costume designer for contemporary dance piece “**Só Solo**” by **Clara Andermatt, Culturgest, Lisbon**
- Costume designer for contemporary dance piece “**Der mann ist verruckt**” by **Tânia Carvalho, Festival Temps D`Images, Culturgest, Lisbon**

2008

- Design of outfits for commercial promotion of “**Ballantine’s**” whiskey
- Design of outfits for commercial promoton of “**Havana Club**” rum
- Design of costumes for commercial promotion of “**Jameson**” whiskey campaign (The Seriously Playful Jameson Show)
- **Rendez-Vous Trade Show, Paris**
- **RTW S/S 2009**, Guest Designer at **BelgradeFashionWeek**
- **RTW S/S 2009, LisbonFashionWeek**
- Design of outfits for commercial promotion of “**Beefeater**” Gin
- Costume designer for contemporary dance piece “**Meu Céu**”, by **Clara Andermatt, Festival Alkântara, Lisbon**
- Costume designer for contemporary dance piece “**De Mim Não Posso Fugir, Paciência!**” by **Tânia Carvalho, Lisbon**
- Costume designer for contemporary dance piece “**A casa de Mary**” by **Eunice Gonçalves Duarte, Teatro da Malaposta, Lisbon**
- **RTW A/W 2008-09**, Guest designer at **BelgradeFashionWeek**
- **RTW A/W 2008-09, LisbonFashionWeek**

-

2007

- Design of costumes for the party "**Saia de saias**"(**Go out in Skirt**) in **LUX Club, Lisbon**
- Design of promotional costumes for "**Jameson**" whiskey campaign (TheUnobvious JamesonShow)
- Costume designer for contemporary dance piece "**Barulhada**" by **Tânia Carvalho, Teatro Camões, Lisbon**
- **Cristal Atlantis** vase customising for the **charity auction** for **Instituto Português de Oncologia**
- **RTW S/S 2008, LisbonFashionWeek**
- Costume designer for contemporary dance piece "**Uma lentidão que parece uma velocidade**" by **Tânia Carvalho**
- Costume designer for the theatre piece "**KeepSake**", Maria Duarte e Gonçalo Ferreira de Almeida, Culturgest, Lisbon
- RTW **A/W 200708**, Guest designer at BelgradeFashionWeek
- RTW **A/W 2007/08**, LisbonFashionWeek
- Costumes for "**Festa da Saia**"(**Skirt Party**) **LUX Club, Lisbon**
- Costumes for commercial promotion for "**Famous Grouse**" whiskey campaign

2006

- Costume designer for the contemporary dance piece "**Orquéstica**" by **Tânia Carvalho, Culturgest, Lisbon**
- **RTW S/S 2007, LisbonFashionWeek**
- Design of promotional costumes for "**Jameson**" whiskey
- Costume design for the play "**When I Fall**" by **Ivo Serra, Lisbon**
- **RTW A/W 2006-07, LisbonFashionWeek**
- Design of outfits for commercial promotion of whiskey label "**J&B**"
- Design of outfits for commercial promotion of whiskey label "**Ballantine's**"
- Design of outfits for commercial promotion of whiskey label "**Famous Grouse**"

2005

- Costum designer for the play "**Os segredos do meu dormir em Nottingham**" by **Tânia Carvalho, UK**
- **RTW S/S 2006, LisbonFashionWeek**
- Costume designer for the theatre play "**O Grito do Peixe**" by **Clara Andermatt, Faro, Portugal**
- Design of outfits for commercial promotion of whiskey label "**Famous Grouse**"
- Costume designer for the theatre play "**Mary, Mary**" by **Eunice Gonçalves Duarte, Lisbon**

2004

- Costume designer for the theatre play "**As Ondas**" by **Clara Andermatt, Lisbon**
- Design of outfits for commercial launching of the label "**Absolut Vanilla**" in **LuxClub, Lisbon**
- Costume designer for the theatre play "**Check In**" by **Ivo Serra, Bomba Suicida, Lisbon**

2003

- Design of outfits for promotional spot of the beer label "**Super Bock Green**"
- Costume designer for the play "**Polaroid**" by **Clara Andermatt, CCB, Lisbon**
- Costume designer for the play "**One**" by **Mónica Coteriano, Lisbon**

-
- Costume designer for contemporary dance piece "**O melhor delas Todas**" by **Tânia Carvalho, CCB, Lisbon**
- Costume designer for the play "**Negligé**" by **Filipe Viegas, Antwerp, Belgium**

2002

- **RTW A/W 2002/3 LisbonFashionWeek**
- Costume designer for the contemporary dance piece "**Um Privilégio Característico**" by **Tânia Carvalho, Lisbon**
- Participant in the Portuguese Designers Exhibition "**Circuit Barcelona**" in **Barcelona, Spain**
- **RTW S/S 2003 LisbonFashionWeek**

2001

- Costume designer for the contemporary dance piece "**15**" by **Filipe Viegas**
- Costume designer for the contemporary dance piece "**New Tan**" by **Tânia Carvalho, CCB, Lisbon**

2000

- Opening of **Aleksandar Protic** store in **Lisbon, Portugal**

1999-2000

- Fashion designer at **KolovratLab, Lisbon, Portugal**

1998/99

- Studies at **Royal Academy of Fine Arts, Fashion Department, Antwerp, Belgium**

1998

- Closing of **Belgrade's FashionWeek** with **Graduation collection**
- Awarded as "**Most Promising Designer in Fashion**" on **Belgrade's FashionStatue**

1997

- Presents the collection "**SAKANA**" at **BelgradeFashionWeek**

1996

- Group fashion show "**Recycled fashion**", **Theatre Krsmanac, Belgrade**
- Group fashion Show "**European Nights**" sponsored by Greek Lace Factory on **Belgrade's Fashion Fair**

1995

- Group fashion show "**Hat show**" on the **Academy of Arts, Belgrade**
- Group fashion show "**THE SWIMMINGPOOL**" at **BITEF, International Theatre Festival of Belgrade**

EDUCATION

1993-1998

BA and MA, Fashion Design Department, Academy of Fine Arts, University of Belgrade, Serbia

1998-1999

Studies at **Royal Academy of Fine Arts, Department for Fashion Design, Antwerp, Belgium**

LANGUAGES

English - Full professional proficiency

Portuguese - Full professional proficiency

Serbian - Mother tongue