



BACHELOR · MASTER
 DOCTORAL STUDIES







# WHY BELGRADE METROPOLITAN UNIVERSITY

Choosing where to study is one of the hardest decisions you will make in life. According to students, Belgrade Metropolitan University is ranked #1 for quality of studies.

Belgrade Metropolitan University offers a mixture of excellent facilities and opportunities and welcomes students from all over the world. The University has a well-established reputation for innovative teaching, learning, and industry relevance.

We have strong relationships with industry, our graduates are highly regarded and we are the most targeted university by recruiters. Our degree programs are up to date and informed by the needs of organisations, with guest speakers and conferences adding value to your learning experience.

You will gain the required skill set and knowledge to help you achieve your career ambitions.

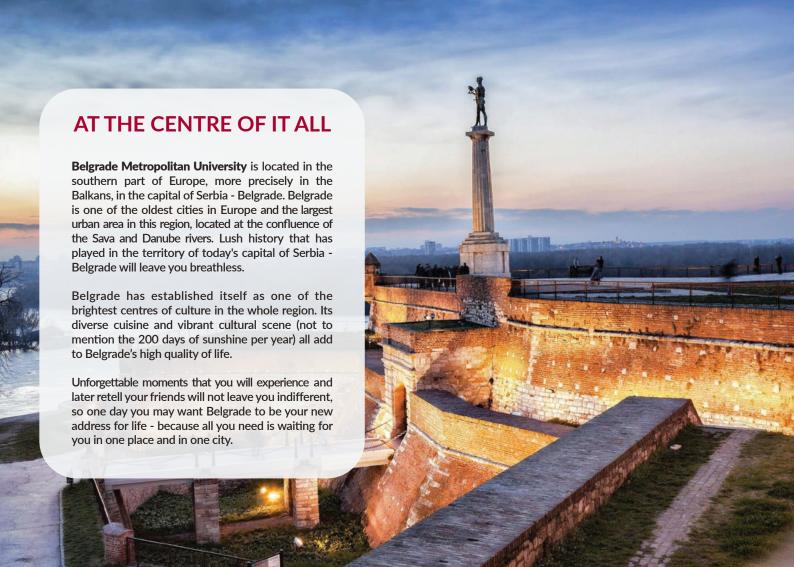
Belgrade Metropolitan University offers you bachelor, master and doctoral studies. The diploma you receive after completing the studies is internationally recognized, and the knowledge and practical work you acquire from studying at our university will be your stepping stone in your further professional development.

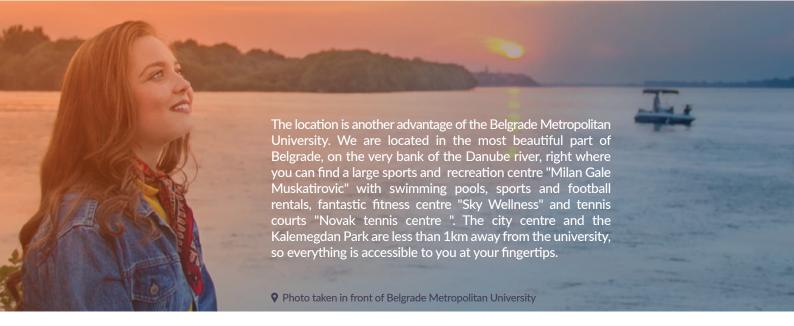
We organise both traditional and very advanced online programmes. Our students are predominantly from the South East European region whilst others are from various international countries.















Novak tennis centre

**♀** Sports and recreation centre "Milan Gale Muskatirovic"

# BELGRADE METROPOLITAN UNIVERSITY

**Belgrade Metropolitan University** is one of the leading higher education institutions in Serbia whose aim is to educate future experts, professional leaders ready for future society challenges.

What we consider our primary advantage is the quality of education we offer, as well as our connections with the business society. We educate professionals who are able to solve the most complex problems and create their own business based on new ideas.

Particular attention is paid to the development of economy and society by encouraging applied research and developing its results into innovative products, together with our business partners and start-up companies. Along with the necessary knowledge, graduates of Faculty of Information Technologies, Faculty of Management and Faculty of Digital Arts are developing learning skills, creative and systematic thinking and entrepreneurship, simultaneously applying their high ethical standards and professional principles.







# Want a CV that gets you noticed?

Want to have fun while you're developing those all-important transferable skills that employers want? We offer a personalised academic experience and will help you become a successful graduate that employers value.

Life at Belgrade Metropolitan University is about more than studying for a degree - learn, have fun and become an expert in your profession!





# **ONLINE STUDIES**

**Belgrade Metropolitan University** is the first university in Serbia which is accredited for online studies. Online degrees are equally recognized as those earned after completing traditional studies. Belgrade Metropolitan University has the most modern eLearning system in the whole region which implies:

- Studying anytime, anywhere, following a student's needs and pace;
- Studying from any city or country with no transport or accommodation expenses;
- Access to study materials from any PC, tablet or mobile phone;
- Multimedia lectures and practice, digital format study material available 24/7;
- Consultation hours with lecturers are organized at the University or online, lecturers and administrative staff reply to all students' emails within 24 hours

### WHAT DO YOU NEED IF YOU WANT TO STUDY ONLINE?





# BACHELOR STUDIES

It's time to think about your future and to decide whom you can trust. If you want to be successful in what you do, you need more than just a degree.

# That is exactly what Belgrade Metropolitan University offers to you:

- Cutting-edge study programs students of Belgrade Metropolitan University become successful entrepreneurs during their first year of studies
- High quality education for the most in demand professions students of Belgrade Metropolitan University have the highest-paying jobs on the market
- Degree acknowledged in the whole world due to Bologna and American (iEEE and ACM) higher education system
- Applicable knowledge and skills leading employers appreciate students of Belgrade Metropolitan University
- Employment immediately after graduation students of Belgrade Metropolitan University find jobs easily as their profiles are target market profiles
- Ohoice between online and traditional studies study anytime, anywhere, at your own pace
- Student-centered learning personal approach, mentorship and 24/7 available support during studies
- Rich student life travels, parties, sports tournaments, financial and other advantages



### **INFORMATION TECHNOLOGIES**

3 years, 180 ECTS; 4 years, 240 ECTS

The study program offers education to future programmers who will be able to use all programming languages, coding, databases and mobile applications after graduation. It also includes working on projects and enabling students for software solutions designing.

#### **SOFTWARE ENGINEERING**

4 years, 240 ECTS

Software engineering focuses on analyzing customer needs and the development, testing and maintenance of computer applications. Students are enabled to successfully work on software development: demand analysis, architecture defining and software designing, testing, protection and maintenance.

### **INFORMATION SYSTEMS**

4 years, 240 ECTS

Along with programming as one of the activities of information systems development, this study program includes: requirements definition for IS, designing models which enable understanding of defined requirements in programming, designing applications and databases which support IS, etc.

#### **COMPUTER GAMES DEVELOPMENT**

4 years, 240 ECTS

Computer games development is one of the leading industries in the world, being even more popular than Hollywood movie production, and that's why experts in this field are becoming more and more wanted on the market. Belgrade Metropolitan University is the only university in Serbia which offers this study program. It enables students to apply the most complex software and to use all the possibilities of computer hardware in developing computer games.





### **GRAPHIC DESIGN**

4 years, 240 ECTS

The study program Graphic Design is based on modern technologies and traditional knowledge. Students are enabled to perform graphic design jobs (visual and corporative product or company identity, ideas for logo graphic solutions, printed materials design, etc.) as well as to use the following programs: Adobe Illustrator, Adobe Photoshop, In Design, FontLab Studio, Dreamweaver, etc.

### **INTERACTIVE MEDIA DESIGN**

4 years, 240 ECTS

The study program Interactive Media Design enables students to acquire theoretical and practical knowledge in the field of digital arts, graphic design and a wide range of social and human science courses. Students are enabled to design commercials, animated movies and web sites.

#### **FASHION DESIGN**

4 years, 240 ECTS

The objective of the study program Fashion Design is to enable students to master professional design solutions in accordance with the market needs. Students acquire practical skills for working on concrete projects in different fields of the fashion industry – from designer clothes to industry collections.





### **BUSINESS AND MARKETING**

4 years, 240 ECTS

Following the most renowned American universities, this program offers the largest number of courses in the field of marketing in Serbia. The objective of the program is that students acquire knowledge in the field of business and marketing management, market research, brand management, campaign planning and promotion, slogan creating, PR skills, etc.

#### **ENGINEERING AND OPERATIONS MANAGEMENT**

4 years, 240 ECTS

Engineering and operations management represents the highest level of organizational management. The study program enables students to understand techniques and methods of planning, organization and management of procurement processes, production processes, sales, distribution, services, quality management, projects, resources, innovations, etc.

#### **SPORT MANAGEMENT**

4 years, 240 ECTS

Global sport market is developing rapidly which makes sport management an exceptionally attractive and perspective field of education. Students acquire knowledge needed for organizing sport events, managing sport clubs, PR in sport, sport entrepreneurship, engaging in sport industry, etc.





# **MASTER STUDIES**

**Master studies at Belgrade Metropolitan University** represent a step forward in education and professional development. 60 ECTS study programs last 10 months and are the following: Software Engineering, Information Systems, Information Security, Marketing Management and New Media Design. They offer knowledge which is necessary for experts to face the challenges of a modern, business and academic environment of the future.

Every program offers acquiring high academic and professional level of knowledge, skills and competence in accordance with the international standards (iEEE and ACM for Information Technologies), based on the programs of the best universities in the world. The masters degrees at Belgrade Metropolitan University are recognized worldwide.

The study programs are organized in accordance with the Bologna Declaration and are available as internet (online) studies, with the exception of New Media Design program, which is available only within traditional studies due to its specificity.

Students can apply for master programs if they have completed undergraduate academic studies (240 ECTS) or if they have completed four-year undergraduate academic studies according to the previous education system (bachelor degree).

# **10 MONTHS TO A MASTERS DEGREE!**

### **SOFTWARE ENGINEERING**

Duration of studies: 10 months

ECTS: 60 ECTS

• Degree: Master in information technologies and systems

• Field: Technical and technological sciences

• Area: Information systems

Type of studying: Online studies

Software engineering is a scientific branch studying development and maintenance of trusted and efficient software systems. Its significance increases due to the rising need for development of secure applications, i.e. secure software systems, as well as the increased importance of big and expensive software systems. What distinguishes software engineering from other engineering disciplines is its nature and the fact that it is not concrete but abstract.

The master study program Software Engineering at Belgrade Metropolitan University integrates computer science and engineering principles used for the development of concrete things with defined physical characteristics. The program is related to processes and quality management, creativity and innovations, standards, personal skills of an individual, as well as capability of working in a team and applying rules and experience from practice.

## **INFORMATION SYSTEMS**

**Duration of studies:** 10 months

ECTS: 60 ECTS

Degree: Master in information technologies and systems

• Field: Technical and technological sciences

Area: Information systems

Type of studying: Online studies

Information system represents a group of people and computer technology that collects, memorizes, processes and distributes data and information.

As an academic field, Information Systems include:

- System analysis, modeling and design
- Computer networks
- Databases
- Systems (mostly intelligent) for assistance in decision making

The master study program Information Systems at Belgrade Metropolitan University enables students to:

- Develop complex information systems
- Do analysis, choose and apply commercially available information systems
- Help and support operation managers in the field of information technologies
- Acquire additional competence in information tehnologies

### **INFORMATION SECURITY**

Duration of studies: 10 months

ECTS: 60 ECTS

Degree: Master in information technologies
 Field: Natural and mathematical sciences

Area: Computer science

Type of studying: Online studies

Information security is one of the most popular scientific fields when it comes to modern information society. Greater possibilities of connection, numerous new information services, as well as the development of information technologies and telecommunications in the last decade led to the situation that hackers are able to perform variety of attacks on information systems, thus endangering the integrity of their infrastructure and compromising users' privacy.

Master study program Information Security at Belgrade Metropolitan University includes studying different aspects of security from network to application layer, offering all aspects of understanding the concept of information security and its implication on computer networks, databases, web service infrastructure and software design. Particular fields of research include best practice in the field of computer networks and operation systems security, databases security, secure software engineering, intrusions into computer systems, defense methods and detection, cryptography, web application security and information forensics.

The objective of this study program is to offer students a good theoretical basis necessary for understanding the issue of information security and information system security. After completing the program, students will be able to rationally and professionally do various jobs and assignments which results in determining needs and requirements to ensure full functioning of information security.

### **NEW MEDIA DESIGN**

Duration of studies: 10 months

ECTS: 60 ECTS

Degree: Master in design

Field: Art

Area: Applied arts and design

• Type of studying: Traditional (at the University)

The new media design master program is a continuation of the undergraduate academic studies Interactive media design and together they make a unique, integral educational platform. The program is formed as an answer to the complex production requirements of projects in the field of arts and technologies. The objective of the study program is to form practical, functional, creative and esthetic students' thinking, along with developing artistic and technical abilities and skills, which enables students to successfully realize their creative ideas and concepts.

The outcome of this study program is an artist who knows that the ability of fast, creative reactions is a result of effort and dedication and who learnt how to adapt to changes brought on by new media. After the completion of the study program students are ready for challenges of modern art production, as well as the production of commercial projects towards markets where language of visual media is the most important way of communication.

## **MARKETING MANAGEMENT**

• Duration of studies: 10 months

ECTS: 60 ECTS

Degree: Master in managementField: Social and human sciences

• Area: Management

Type of studying: Online studies

The Marketing Management master program at Belgrade Metropolitan University prepares students for solving complex business problems on both domestic and foreign markets. This master degree increases its holders' competitiveness by offering them modern knowledge and the development of their managing skills. Particular attention is paid to increasing knowledge in the field of market analysis, sales and product launching, communication management strategies and negotiation skills.

Students are given the opportunity to better understand customers, the way they make decisions and choose products and services, as well as the impact of their choices on company strategies. This modern program improves your knowledge, broadens your horizons and increases your contact network through Belgrade Metropolitan University Alumni Association. The objective of this program is creating experts who will be able to immediately apply in practice their theoretical knowledge on marketing and management.





# BELGRADE METROPOLITAN UNIVERSITY TUITION FEES

Tuition fees cover the cost of teaching, assessment and operating University facilities, IT equipment and other support services.

**Belgrade Metropolitan University** welcomes students from around the world who contribute greatly to a vibrant, diverse and lively community. Helping you settle in is a range of tailored support services, including Serbian language courses and support on finding accommodation.

# Tuition fees for 2017/18

	141101110051012017, 10	Frograms in Serbian	Frograms in English
	Bachelor Programs	Tuition fee per year	Tuition fee per year
1	Information Technology	€ 3,000	€ 5,000
2	Software Engineering	€ 3,000	€ 5,000
3	Computer Games Development	€ 3,000	€ 5,000
4	Information Systems	€ 3,000	€ 5,000
5	Engineering and Operations Management	€ 3,000	€ 5,000
6	Business and Marketing	€ 3,000	€ 5,000
7	Sport Management	€ 3,000	€ 5,000
8	Graphic Design	€ 3,000	€ 5,000
9	Interactive Media Design	€ 3,000	€ 5,000
10	Fashion Design	€ 3,000	€ 5,000
	Master Programs		
1	Software Engineering	€ 3,000	€ 5,000
2	Information Security	€ 3,000	€ 5,000
3	Information Systems	€ 3,000	€ 5,000
4	Marketing Management	€ 3,000	€ 5,000
5	New Media Design	€ 3,000	€ 5,000
	Doctoral Programs		
1	Software Engineering	€ 5,000	€ 7,000
2	Management and Development	€ 5,000	€ 7,000
3	New Media Design	€ 5,000	€ 7,000

Programs in Serbian

Programs in Engilsh



# **GET IN TOUCH!**

To find out more about what Belgrade Metropolitan University can offer, please feel free to get in touch:

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**¶ ⊚ y** #UniverzitetMetropolitan

Join us and become a part of our successful team!







# **Belgrade Metropolitan University**

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