

## *Curriculum Vitae*

### **Personal Data**

Name: Igor Radosevic

Date of Birth : Oktobar 28, 1979.

### **Work Experience**

Organisation: Faculty of Sport, Belgrade, Serbia

Department: Sports Management - Assistant Professor

Period of work : June 2013 - present

Web: [www.fzs.edu.rs](http://www.fzs.edu.rs)

Job Description: Assistant Professor on modules: 1.Sports Industry; 2.Sports Marketing, 3.Sports Sponsorship; 4.Promotion in sports

Vocational Training Coordinator for Sports Coaches and Managers

Organisation: Midnight Madness Basketball, London/Belgrade, UK/Serbia

Job Title: Regional Manager for South East Europe

Period of work : October 2012 – October 2013

Web: [www.mmcorporateclub.com](http://www.mmcorporateclub.com)

Job Description: Event Management of basketball tournaments and seminars, Sponsorship&Media Management

Organisation: Eurobasket International, Belgrade , Serbia

Job Title: Event Manager

Period of work: November 2009 - March 2012

Job Description: Event Management

Organisation: FISU - Universiade Belgrade 2009, Belgrade, Serbia

Job Title : Marketing&Branding Coordinator

Period of work: December 2008 - November 2009

Job Description: Branding sports venues, Sponsorship Management

Organisation: Adidas Group, Belgrade, Serbia

Period of work : May 2008 - December 2008

Job description : Wholesale Management

### **Education**

#### **Doctorate**

Institution: Faculty of Sport, Novi Sad, Serbia

PhD thesis: The role of sponsorship and fundraising in the sports market with an example of companies Adidas and Nike

Major: Sports Management

Enrolled / completed : June 2007 - July 2010.

#### **Master**

Institution: Faculty of Sports Management, Belgrade, Serbia

Master's thesis: Sponsorship as a marketing instrument in sports  
Major: Sports Management  
Enrolled / completed : 2005 – 2007

**Bachelor**

Institution: Faculty of Sports Management, Belgrade, Serbia  
Thesis: Marketing in the sports industry  
Major: Sports Management  
Enrolled / completed 2001 - 2005th

**Bachelor**

Name of college: Basketball Academy, Belgrade, Serbia  
Major: Basketball Coach  
Enrolled / completed 1999 - 2002

**High School**

Name of High School : XI Belgrade Gymnasium (1994 - 1998)

**Languages**

Serbian (native)  
English (advanced level)  
Italian (beginner level)  
French (beginner level)

**Hobbies**

Football, basketball, kikboxing, cycling, running, swimming, fishing, scuba diving